



PPG STAFF IN ATA CELEBRATION

PPG Industries' technical team – the largest field based technical team in the UK – has now become fully ATA accredited.

Chris Pennell, PPG training manager, said: "Having been involved with the QAA

programme for many years it was a natural progression for us to become an ATA fully accredited training centre."

Lee Berridge, PPG Industries technical manager, said: "While many of our competitors have greatly rationalised their

technical teams in recent years, we believe that a large, well trained and proactive technical team is essential to providing a high quality of support to our customers.

"Becoming fully ATA accredited further strengthens

our highly skilled team. It provides us with a unique ability to answer the technical needs of our customers and enhance the profitability of paintshops using our products."



The PPG team celebrate ATA accreditation

ENQUIRY NO.

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